

SCALP COOLING

Non-CME Industry Symposium

Presented in conjunction with the MASCC/ISOO Annual Meeting

Saturday, July 22, 2019

**Bayview A-B, Hyatt Regency
San Francisco**

16:45 – 17:35 Reception

17:35 – 18:45 Symposium

Supported by:

PAXMAN^o

DIGNITANA

SCALP COOLING

Non-CME Industry Symposium

16:45 - 17:40 Reception in Bayview Foyer

Hosted by Paxman and Dignitana

17:40 - 17:50 Introduction

Co-chairs Frances Boyle (Australia)
and Hope Rugo (USA)

17:40 - 17:50 Impact of Alopecia on
Quality of Life

Frances Boyle (Australia)

17:50 - 18:00 Cooling for Prevention of
Chemotherapy-induced
Alopecia - the Evidence

Hope Rugo (USA)

18:00 - 18:10

**Scalp Cooling for Prevention of
CIA - The “Real World” Experience**

Corina van den Hurk (The Netherlands)

18:10 - 18:20

**Endocrine Therapy Induced
Alopecia**

Mario Lacouture (USA)

18:20 - 18:25

Patient’s Perspective

Jaime Zapata (USA)

18:25 - 18:40

Q & A

Faculty

18:40 - 18:45

Summary

Co-chairs

Supported by: Paxman and Dignitana